

# ANCB BULLETIN



NEWSLETTER OF THE AMERICAN NATUROPATHIC CERTIFICATION BOARD  
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American  
Naturopathic  
Certification  
Board®

## FROM THE DIRECTOR

*Dear Certified Practitioner,*

I hope you've been enjoying the holiday season, spending time with family and friends, and giving thanks for all the good in your world! Here at ANCB, we extend our thanks to you for your vital work bringing health and wellness to those around you.

We've got some very exciting news for you in this issue: the U.S. Patent and Trademark Office has granted ANCB the last of our pending Trademarks! Read more about this below.

In addition, of great interest to those seeking Certification with ANCB is our new policy on local examinations. Please read about this and help spread the word. We've also published our exam schedule for 2008.

Happy new year and best wishes for 2008!

## ANCB GRANTED FINAL TRADEMARK!

In a decision that will further boost the value of ANCB's professional certifications, last fall the U.S. Patent and Trademark Office granted the last of our pending Trademarks. ANCB now holds registered trademarks for all our certification titles:



How does this affect practitioners? First, it makes your certification more valuable because it is a restricted title. Unlike a college degree title (such as N.D.) that can be granted by many institutions, only ANCB can bestow these certification titles.

Conversely, if a member of the public finds a practitioner using one of our registered titles, then they know this person has been certified by ANCB — and is upholding ANCB's high standards for continuing education, ethics and conduct.

If you are currently certified by ANCB, you should use the ® symbol in conjunction with your title(s). Please contact our office if you would like an electronic version of the titles and logos for use in your business cards, flyers, etc.

Trademark issues were also in the news in 2007, when efforts by the Naturopathic National Council to trademark the term "Naturopathic Doctor" were denied.

## ANCB AT AUSTIN HEALTH FREEDOM EXPO

ANCB Director Dan Funsch joined with health freedom advocates from around the country last fall to discuss trends in state legislative issues and explore strategies to protect the freedom of choice for both consumers and providers of natural healing. The occasion was the Health Freedom Expo in Austin, Texas (Nov. 29<sup>th</sup> - Dec. 2<sup>nd</sup>), which featured speakers, workshops and an exhibit hall.

"Health Freedom" refers to the notion that those who seek out natural healing should have access to a wide range of services without undue government restriction. Conversely, the health freedom movement seeks to protect the rights of naturopaths to provide quality services, again without excessive government restriction or discriminatory licensing requirements.

While in Austin, Dan also administered a national certification exam for ANCB.



Dan Funsch with Diane M. Miller, JD, Director of Law & Public Policy, National Health Freedom Coalition.

# LOCAL EXAM PROCTORS NOW AVAILABLE

## TAKE ANCB'S CERTIFICATION EXAM IN YOUR HOME TOWN, ON YOUR OWN SCHEDULE

To meet an increasing demand and make ANCB's certifications more widely available, ANCB is now offering certification candidates the option of taking the certification exam in their own community, on their own schedule.

Many local public libraries have an examination proctoring service and are well-accustomed to providing a secure testing environment with professional oversight — critical parts of any legitimate exam process.

For certification candidates, one obvious advantage is eliminating the need to travel and taking the exam in a familiar setting. Flexibility in scheduling is another advantage.

Here's how it works: once they've been accepted by ANCB to sit for the exam, certification candidates contact their local public library or a nearby community college to see if they offer an exam proctoring service. If so, the candidate forwards their contact information to ANCB. ANCB contacts the proctor directly to review our examination protocol and arrange to send the exam materials. The exam can then be scheduled at a time convenient for both the examinee and the proctor. After the exam is completed, the proctor returns the exam materials to ANCB for grading.

Please help us spread the word by passing on this information to any of your peers that might not yet be certified.

## 2008 CERTIFICATION EXAMS

Due to the rising popularity of locally proctored exams (see story above), to date ANCB has scheduled two Certification Exams for 2008. Exams in both Traditional Naturopathy (CTN) and Nutritional Wellness (CNW) will be given at each location. Contact our office or visit [www.ancb.net](http://www.ancb.net) for information on qualifying, or for an exam application. All exam dates are Saturdays.

### APRIL 19TH LAKE LANIER ISLANDS, GA

at the annual conference of  
Clayton College of Natural Health

Held outside of Atlanta, this is one of the premier educational events of the year for naturopaths. An excellent program with quality speakers and workshops, attendance satisfies ANCB's Continuing Education requirement.

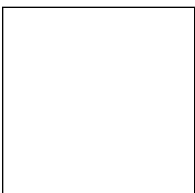
For more information or to attend, visit:  
[www.ccnh.edu/community/conference/index.aspx](http://www.ccnh.edu/community/conference/index.aspx)

### JULY 26TH LAS VEGAS, NV

at the annual convention of the  
American Naturopathic Medical Association

This annual event includes speakers, workshops and an exhibit hall. Attendance satisfies ANCB's Continuing Education requirement.

For more information or to attend, visit:  
[www.anma.com/convention.html](http://www.anma.com/convention.html)



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